

PLUS DE 70 ANS DE SAVOIR-FAIRE

## G.PIVAUDRAN, SPECIALIST IN LUXURY PACKAGING, IS AWARDED THE EPV ("LIVING HERITAGE COMPANY") LABEL

Some excellent news has landed for one of the largest employers in Souillac (Lot) who has just been awarded the EPV ("Living Heritage Company") label at **the end of July 2020**.

**g.pivaudran**, an entirely family-owned French firm since 1948, designs and manufactures bespoke and innovative aluminium objects for the global perfume, cosmetics and spirits markets.

### A GUARANTEE OF UNIQUE AND EXCEPTIONAL EXPERTISE

The EPV label, awarded following the State-certification process for a 5-year period, distinguishes French firms with excellent artisanal and industrial expertise. Holders of the award are a gauge of the highest level of quality in their business sector and form the French elite in a host of sectors. These companies both invent and innovate in their production processes and premium product offerings.



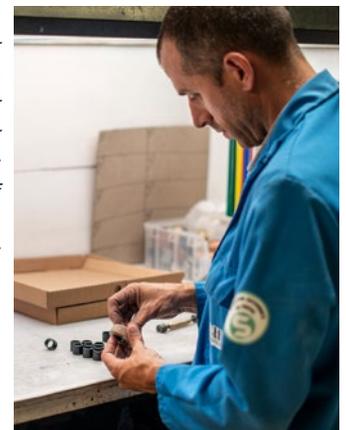
A total of over 1,500 companies have been awarded the label, recognised for their respect of the profession and exceptional abilities. It is awarded to companies operating in a range of sectors including decoration, table arts, fashion and food sectors, to name but a few.

### G.PIVAUDRAN, AMBASSADOR OF "MADE IN FRANCE"

With its solid roots in the region, for over 70 years, thanks to its expertise and innovative abilities, g.pivaudran has been a stakeholder in local employment and the transfer of rare skills.

*"We are hugely proud of this distinction which rewards our expertise developed down the years. Our profession involves the transformation of metal for the manufacture of high-quality parts intended for beauty packaging and design and we fully intend to remain committed to what we do today, namely to remain a global leader in this sector", states Marc Pivaudran.*

*"This highly sought-after label is a mark of recognition which honours all of our employees and further consolidates our image as professionals with some of the largest global perfume, cosmetics and spirits brands who confide in us", underlines the director.*



### A HANDFUL OF SOME EMBLEMATIC DESIGNS PRODUCED BY G.PIVAUDRAN:



J'Adore L'Or (Dior)



One Million (Paco Rabanne)



Le Volume Révolution (Chanel)



Sauvage (Dior)

### ABOUT G.PIVAUDRAN

- Since 1948, g.pivaudran, an entirely family-owned company, has been one of the main employers in Souillac (Lot)
- 200 employees spanning 2 sites (15,000 m<sup>2</sup>)
- Turnover recorded in 2019 of 20 M€ with 20% for exports
- Some of our most emblematic productions:
  - Bleu and Gabrielle for Chanel, Voyage and Jour for Hermès, J'Adore l'Or for Dior, One Million for Paco Rabanne, Déclaration for Cartier, Emporio Armani for l'Oréal, Happy for Men for Clinique and Contradiction for Men for Calvin Klein
- Key customers who have placed their trust in g.pivaudran include: Chanel - Hermès - LVMH - Louis Vuitton - Estée Lauder l'Oréal - Paco Rabanne - Carolina Herrera - Cartier - Burberry - YSL